What is claimed is:

- A polyprotein comprising external immunogens of membrane-associated proteins of variola major or immunologically cross-reactive poxviruses.
 - 2. An immunogenic composition comprising the polyprotein of claim 1.
 - An isolated nucleic acid encoding the polyprotein of claim 1.
 - 4. An immunogenic composition comprising the nucleic acid of claim 3.
 - 5. A eukaryotic cell comprising the nucleic acid of claim 3.
- The eukaryotic cell of claim 5, wherein the eukaryotic cell is a mammalian cell.
- The polyprotein of claim 1 wherein the immunologically cross-reactive poxyirus is vaccinia virus.
- A polyprotein comprising external immunogens of at least two poxvirus membrane-associated proteins selected from the group consisting of:

M1R, A36R, I5R, B7R, F8L, A30L, L1R, A33R, H5R, B5R, D8L and A27L.

- The polyprotein of claim 8 comprising external immunogens of M1R, A30L, and A36R.
- 10. A polyprotein comprising external immunogens of at least two membraneassociated proteins, wherein antibodies against one of the proteins are synergistic with antibodies against the at least one other protein.
- The polyprotein of claim 10 wherein the synergistic antibodies recognize A36R of variola major or A33R of vaccinia.
 - A method of inducing an antibody response comprising:
 administering the polyprotein of claim 1 or 8 to a mammal.
 - A method of inducing an antibody response comprising: administering the immunogenic composition of claim 2 or 4 to a mammal.
- A method of making an immunogen comprising: identifying a vaccinia protein that induces neutralizing or synergistic antibodies;

aligning the protein sequence of the vaccinia protein with its variola homolog;

synthesizing a nucleic acid sequence encoding at least an external segment of the variola protein; and

causing said nucleic acid to be expressed as a polypeptide.

- 15. The method of claim 14 wherein the causing step comprises transformation of a eukaryotic cell in vitro.
- 16. The method of claim 14 wherein the causing step comprises administration of the nucleic acid to a mammal.
 - 17. A method of making an immunogen comprising:

identifying a vaccinia protein that induces neutralizing or synergistic antibodies;

aligning the protein sequences of multiple isolates of the vaccinia protein with multiple isolates its variola homolog;

determing a variola consensus sequence;

synthesizing a nucleic acid sequence encoding at least an external segment of said consensus sequence; and

causing said nucleic acid to be expressed as a polypeptide.

- An immunogenic composition comprising an immunogen made according to claim 14 or 17.
- An immunogenic composition comprising a cocktail of immunogens made according to claim 14 or 17.
- 20. An immunogenic composition comprising a complex of polypeptides wherein each polypeptide comprises an external immunogen of a membrane-associated protein of variola major or immunologically cross-reactive poxviruses.
- 21. The immunogenic composition of claim 18 wherein the polypeptides are biotinylated and the complex is formed by the addition of avidin or streptavidin.
- 22. The immunogenic composition of claim 18 wherein the complex is formed by anchoring the polypeptides in a liposome or micelle.
- 23. A polyprotein comprising external immunogens of membrane-associated proteins of variola major or immunologically cross-reactive poxviruses wherein the individual proteins are joined through a linker-spacer peptide.

- 24. The polyprotein of claim 23 wherein the linker-spacer peptide has the sequence GGGSSGG.
 - 25. The polyprotein of claim 23 further comprising an affinity tag.
 - 26. The polyprotein of claim 25 wherein the affinity tag is a poly-histidine tag.